



Holman Bible Publishers announces an updated release schedule for the much anticipated Christian Standard Bible (CSB). As we prepare the final text for publication, it continues to be our passion to deliver a highly trustworthy and readable translation to help more people read, study, and share the Bible than ever before. Our desire to give the translation text as much review as possible prompts changes in the publication schedule as outlined below. We are confident that we will deliver the translation in outstanding and award-winning Bibles, beginning with a March 15, 2017 in-store date. Adjusting release dates for some CSB Bibles also enables us to align more closely with key promotional seasons in the retail year.

CSB text and reference Bibles and the *CSB Essential Teen Study Bible* will be delayed by just two weeks, still in time for Easter promotions of these titles. *She Reads Truth Bible* moves to a release schedule closer to Mother's Day promotions, and the *CSB Study Bible* will be available for the gift-giving seasons of Graduation and Father's Day. *The Study Bible for Women*, which will move to Spring 2018, will be positioned for us and our partners to promote during the Mother's Day season, while also giving *She Reads Truth* focused attention at retail during this year's Mother's Day timeframe.

Below is a summary of changes:

- *CSB Text, Reference, Outreach, Pew, and Gift and Award Bibles* in-store date: March 15
- *CSB Essential Teen Study Bible* (including personal-size editions), *Big Picture Interactive Bible*, and *CSB Kids Bibles* in-store date: March 15
- *She Reads Truth Bible* in-store date: April 15
- *CSB Study Bible* in-store date: May 15
- *The Study Bible for Women, CSB Edition*, in-store date: March 1, 2018

No change in publication schedules for the remainder of the previously announced June – August titles, including the *CSB Apologetics Study Bible* and the *CSB Apologetics Study Bible for Students*.

Please contact your B&H Trade Sales Representative or Customer Service at

1-800-251-3225 with any questions.

Visit CSBible.com to stay up to date on the campaign.